

BRANDING & POSITIONING



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GLOBAL VISIBILITY: Association with Smile of India platform which will have global reach through its knowledge partner KPMG in India

Enhance your reach and visibility all over India and globally through the Smile of India Website

BUSINESS CASE

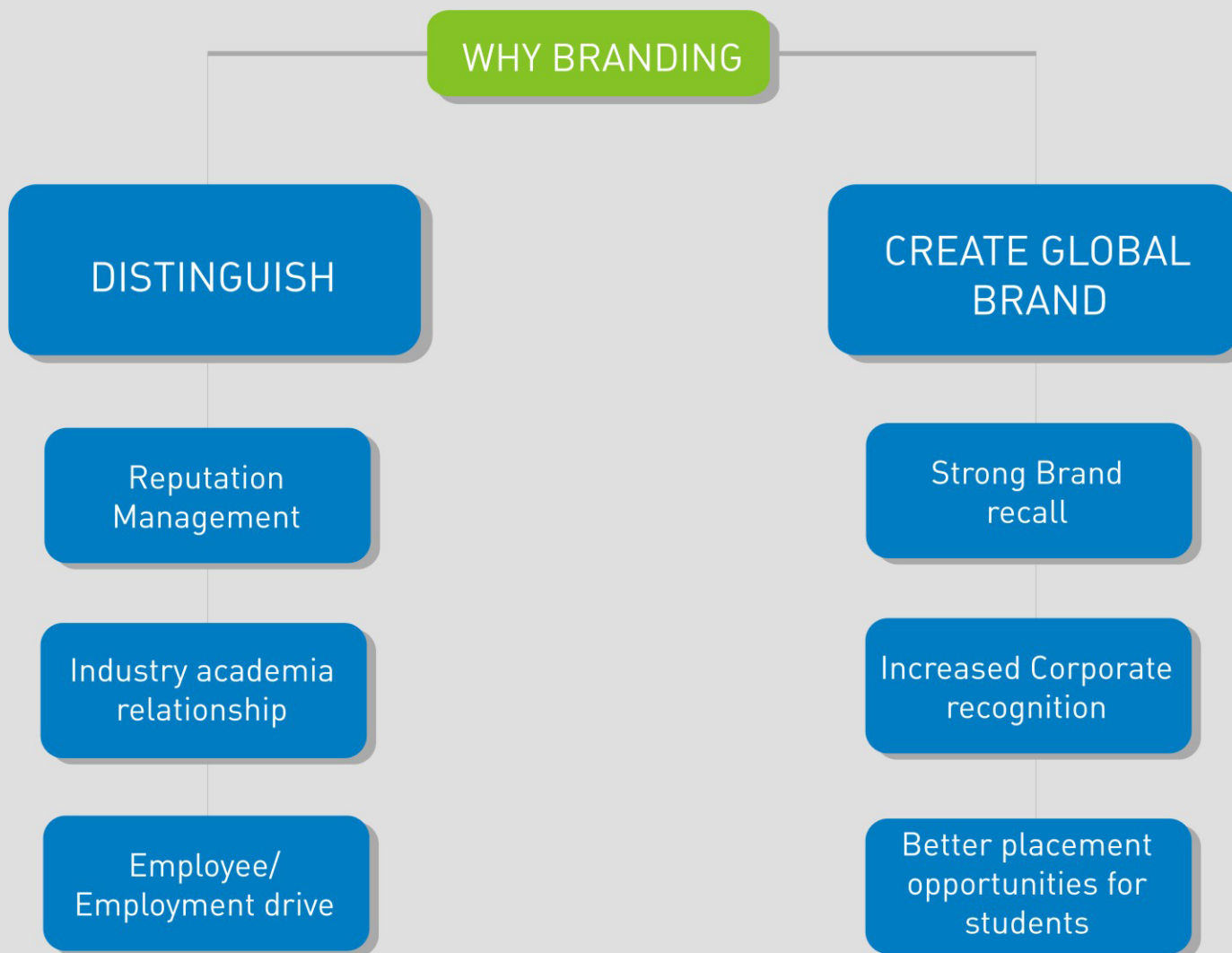
ENHANCED RECOGNITION & LASTING IMPRESSION ON PROSPECTS

ADVANTAGES

SPEND LESS GAIN MORE: Why pay for a one day advertisement in a newspaper when the same can get you an year of presence on Smile of India

BE “ONE” TO “SMILE”: Assist you in coordinating marketing activity to promote yourself among students through regular events, news letters, seminars on the web, and press releases of Smile of India

EXCLUSIVELY FOR “YOU”: Chances of being featured on the global Smile of India report released jointly with KPMG in India





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